AIBIZ™ (Exam AIZ-210)

Course Number: CNX0017

Course Length: 0.5 day

Overview:

Artificial intelligence (AI) is not just another technology or process for the business to consider—it is a truly disruptive force, one that delivers an entirely new level of results across business sectors. Even organizations that resist adopting AI will feel its impact. If the organization wants to thrive and survive in this transforming business landscape, it will need to harness the power of AI.

This course is designed to help business professionals conquer and move beyond the basics of AI to apply AI concepts for the benefit of the business. It will give you the essential knowledge of AI you'll need to steer the business forward.

Course Objectives:

In this course, you will identify ways in which AI can bring significant value to the business. You will:

- Describe AI fundamentals.
- Identify the functions of AI in business.
- Implement business requirements for AI.

Target Student:

This course is primarily designed for business leaders, consultants, product and project managers, and other decision-makers who are interested in growing the business by leveraging the power of AI. Other individuals who wish to explore basic AI concepts are also candidates for this course.

This course is also designed to assist students in preparing for the CertNexus® AIBIZ™ (Exam AIZ-210) credential.

Course Content

Lesson 1: AI Fundamentals

 Topic A: A Brief History of AI

 Topic B: AI Concepts

Lesson 2: Functions of AI in Business

 Topic A: Improve User Experiences

 Topic B: Segment Audiences

 Topic C: Secure Assets

 Topic D: Optimize Processes

Lesson 3: Implementing Business Requirements for AI

 Topic A: Identify Design Requirements

 Topic B: Identify Data Requirements

 Topic C: Identify Risks in Implementing AI

 Topic D: Develop an AI Strategy